



EXECUTIVE SUMMARY

PRESENTED BY  POINTS OF LIGHT

2024 PROGRAM YEAR



Peace Tree Parks
Detroit

ABOUT

From helping to build a community of safe homes for veterans in South Dakota to transforming a kitchenette into a full-size kitchen to provide nutritious meals for children transitioning into foster care in Tennessee, for the third year, 100 nonprofits received Lowe's Hometowns grants to renovate, restore or rebuild community spaces. ***In 2024, 90 communities in 44 states and Washington, D.C. benefited from a Lowe's Hometowns grant.***

The impact of Lowe's Hometowns grants extends beyond the nonprofit to the Lowe's associates who volunteer their time to help bring the project to life — directly connecting to Lowe's values and core behaviors.

"Giving back, we can show our community how much Lowe's and our associates genuinely care. We all stand proud to wear our vests and give back any chance we can."

— Megan Vesper, Store Manager, Lowe's of South Meridian, Idaho, Idaho & Boise Rescue Mission Store Captain

"Participating in Lowe's Hometowns has helped create a sense of community within our store and associates. This was the third project our store has been blessed with being chosen to participate in. I think it has really shown our associates and community how much Lowe's cares and demonstrates Lowe's values."

— Stephen Ellison, Store Manager, Helena, Montana, Adaptive Performance Center Store Captain

"Many of my team members reside in the area and are directly affected by the issues that Dream Streets addresses. There is a strong sense of pride in being part of the solution. We would gladly participate again in a heartbeat."

— Matthew Briley, Store Manager, Nashville, Tennessee, Dream Streets Store Captain

"Participating in our Lowe's Hometowns project helped our team connect with the community on a personal and impactful level. Associates took pride in working alongside a community organization and helping others in need. We are proud to be a part of something bigger and make an impact outside of just selling goods and services to customers."

— Ben Duncan, Store Manager, Goose Creek, South Carolina, Jean's Angels Store Captain



The Guest House
Milwaukee

IMPACT SNAPSHOT

2024: 541,490 | PROGRAM TO DATE 2022-2024: 3,122,220

PEOPLE ANTICIPATED TO BENEFIT WITHIN ONE YEAR OF PROJECT COMPLETION

ASSOCIATE ENGAGEMENT*



104
(337)
RED VEST DAY
VOLUNTEER EVENTS



2,385
(6,073)
LOWE'S VOLUNTEERS



17,302
(40,381)
LOWE'S VOLUNTEER
HOURS

COMMUNITY BENEFICIARIES* PROJECTED REACH



197,981 ECONOMICALLY DISADVANTAGED PEOPLE
(944,442)



120,761 CHILDREN AND YOUTH (UNDER 19)
(816,342)



59,948 SENIORS
(486,112)



29,935 MILITARY PERSONNEL AND VETERANS
(167,414)



12,261 PEOPLE WITH DISABILITIES
(221,538)

0 40K 80K 120K 160K 200K

HIRED VENDORS* 860 TOTAL (2,538)



171 PAINTERS
(302)



114 GENERAL CONTRACTORS
(454)



108 CARPENTERS
(251)



95 ELECTRICIANS
(238)



79 FLOORING INSTALLERS
(189)

0 40 80 120 160 200

All data cited has been reported and verified by True Impact.

*All data in parentheses denotes cumulative program totals to date (2022-2024).

IMPACT SNAPSHOT

PROJECT TYPES

- 35 Community Centers
- 27 Safe, Affordable Housing Facilities
- 9 First Responder Facilities
- 7 Food Pantries
- 6 Veterans Facilities
- 3 Animal Services
- 3 Community Gardens
- 3 Parks/Outdoor Spaces
- 3 Skilled Trades Facilities
- 2 Schools
- 1 Cultural Preservation
- 1 Playground

PROJECT LOCATIONS



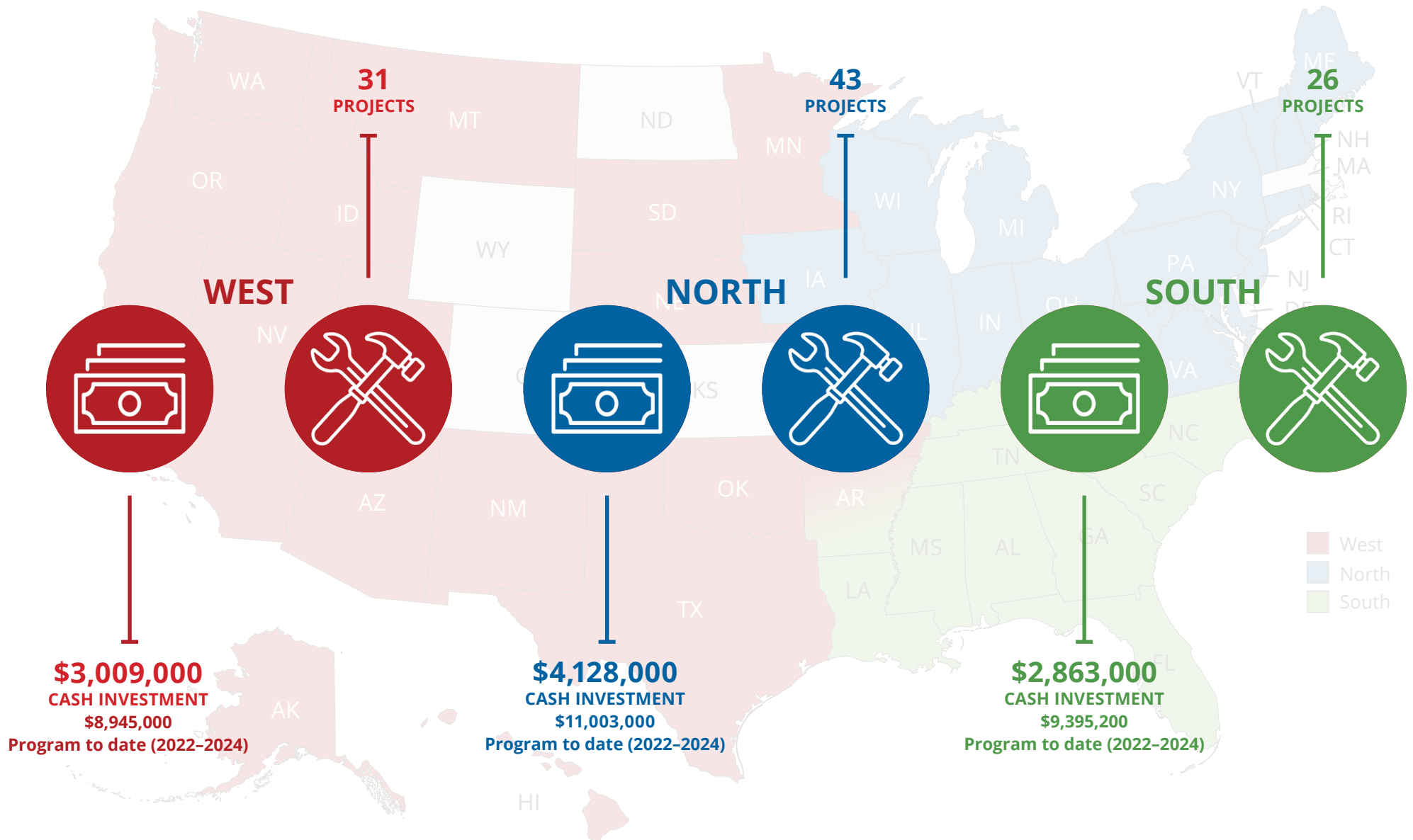
TOP FIVE SOCIAL IMPACTS FOR 2024*

PEOPLE IMPROVE SOCIAL AND EMOTIONAL WELL-BEING	759,055
PEOPLE IMPROVE SAFETY AND WELL-BEING	167,868
PEOPLE IMPROVE FOOD SECURITY	143,696
PEOPLE GAIN FULFILLMENT AND ENJOYMENT	56,920
PEOPLE PROTECT AND IMPROVE HEALTH	14,038

All data cited has been reported and verified by True Impact.

*People can achieve multiple impacts.

BREAKDOWN BY LOWE'S STORE DIVISION



IMPACT BY DIVISION

NORTH



TOTAL CASH INVESTMENT*

\$4,128,000
(\$11,003,000)



ASSOCIATE ENGAGEMENT*

45 (131)

RED VEST DAY VOLUNTEER EVENTS

997 (2,165)

LOWE'S VOLUNTEERS

6,688 (13,456)

LOWE'S VOLUNTEER HOURS

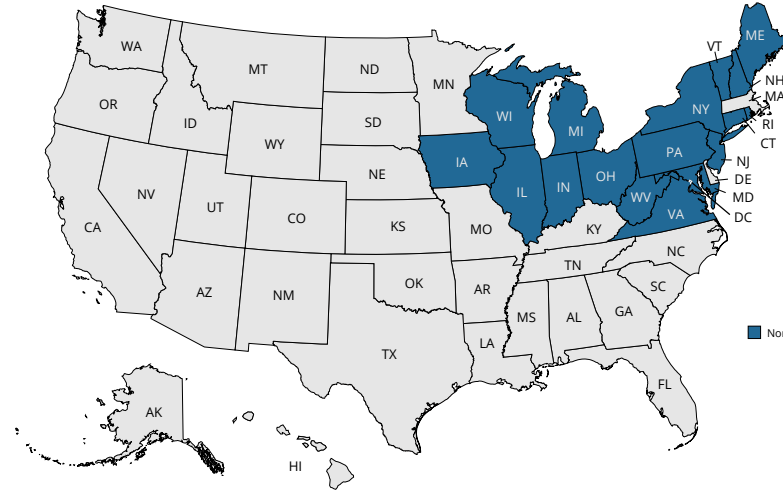
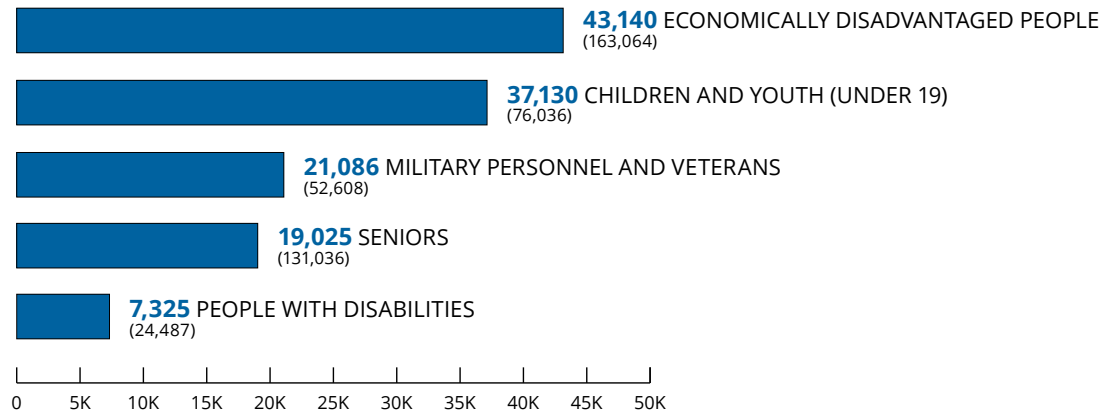


PROJECT CATEGORIES

- 13 Community Centers
- 12 Safe, Affordable Housing Facilities
- 5 First Responder Facilities
- 4 Food Pantries
- 3 Skilled Trades Facilities
- 2 Animal Services
- 2 Veterans Facilities
- 1 Park/Outdoor Space
- 1 School



TOP FIVE COMMUNITY BENEFICIARIES*



STATES*

- **Connecticut \$80K** (\$280K)
- **Illinois \$460K** (\$540K)
- **Indiana \$158K** (\$803K)
- **Iowa \$267K** (\$513K)
- **Maine \$110K** (\$305K)
- **Maryland \$147K** (\$662K)
- **Michigan \$257K** (\$1.02M)
- **New Hampshire \$135K** (\$203K)
- **New Jersey \$223K** (\$676K)
- **New York \$415K** (\$1.06M)
- **Ohio \$210K** (\$400K)
- **Pennsylvania \$437K** (\$839K)
- **Rhode Island \$200K** (\$275K)
- **Vermont \$150K**
- **Virginia \$321K** (\$762K)
- **Washington, D.C. \$155K** (\$535K)
- **West Virginia \$172K** (\$797K)
- **Wisconsin \$231K** (\$657K)

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*All data in parentheses denotes cumulative program totals to date (2022-2024).

SPOTLIGHT ON THE NORTH

ecoREHAB

Muncie, Indiana

With support from Lowe's Hometowns, an abandoned lumberyard was transformed into a professional training facility for youth. ecoREHAB trains youth, ages 16 – 24, in basic construction skills in partnership with Ball State University, the Department of Labor's Muncie YouthBuild program and the Muncie Parks Department summer youth program.

Through the Lowe's Hometowns grant, improvements to the main office and classroom building included new doors and windows, fresh paint, a Hardie® plank and stone veneer facade, and new sidewalks, as well as curbing and landscaping. Site enhancements also enclosed and sided the production barn, finished two other barns for workspace and storage, added fencing segments and incorporated planters throughout the site. The transformation helped revitalize the blighted lumberyard.

Two years ago, ecoREHAB operated from a single room office, a dining room, a tool trailer and a broken-down truck. Now, the organization is well-equipped to expand its workforce training and 68 young people are anticipated to benefit directly within one year of project completion. This impact is helping to shape the futures of young people, turning their lives around and contributing to the revitalization of the community.



IMPACT BY DIVISION

SOUTH



TOTAL CASH INVESTMENT*

\$2,863,000
(\$9,395,200)



ASSOCIATE ENGAGEMENT*

28 (94)

RED VEST DAY VOLUNTEER EVENTS

615 (2,017)

LOWE'S VOLUNTEERS

3,842 (13,157)

LOWE'S VOLUNTEER HOURS



PROJECT CATEGORIES

- 12 Community Centers
- 4 Safe, Affordable Housing Facilities
- 3 First Responder Facilities
- 1 Animal Service
- 1 Community Garden
- 1 Food Pantry
- 1 Park/Outdoor Space
- 1 Playground
- 1 School
- 1 Veterans Facility



TOP FIVE COMMUNITY BENEFICIARIES*

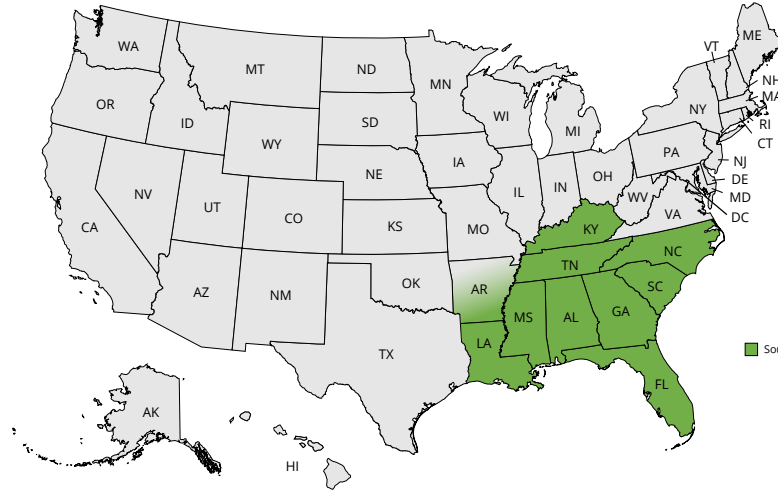
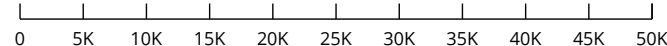
41,858 CHILDREN AND YOUTH (UNDER 19)
(557,761)

38,938 ECONOMICALLY DISADVANTAGED PEOPLE
(567,596)

12,756 SENIORS
(191,433)

2,597 PEOPLE WITH DISABILITIES
(172,285)

529 MILITARY PERSONNEL AND VETERANS
(84,479)



STATES*

- Alabama \$120K (\$920K)
- Arkansas \$152K
- Florida \$489K (\$1.37M)
- Georgia \$150K (\$525K)
- Kentucky \$106K
- Louisiana \$110K (\$595K)
- Mississippi \$47K (\$142K)
- North Carolina \$917K (\$3.63M)
- South Carolina \$125K (\$310K)
- Tennessee \$647K (\$1.13M)

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SPOTLIGHT ON THE SOUTH

Restoration Pointe Nashville, Tennessee

Restoration Pointe Nashville serves as a shelter for unhoused individuals and a community care hub, providing free clothing, food and more. Through the Lowe's Hometowns grant, the organization, which operates from a historic church, made extensive renovations to its facility. Repairs included replacing ceiling tiles, upgrading to LCD lighting and painting with a bright, calming color scheme. The organization, along with volunteers, cleaned and painted the ADA-accessible entrance ramp and waiting area steps, and installed new laminate flooring. Volunteers also replaced an exterior broken window, installed two AC units and water heaters, added more power outlets, refurbished floors, remodeled bathrooms, fitted new doorknobs and added two new showers for the temporary women's shelter.

In addition to the renovations, the grant helped the organization increase its security, including installing a camera system and a new door buzzer for the volunteers' entrance. These improvements provide a safe, friendly, clean and reliable place for clients to receive meals and clothes at no cost. Publicity from the Lowe's Hometowns grant also helped inspire \$45,000 in additional support from a single donor. This financial contribution and the grant-funded upgrades have enhanced the center's ability to serve the community, helping thousands of Nashville's most vulnerable individuals and restoring a sense of pride and community.



IMPACT BY DIVISION

WEST



TOTAL CASH INVESTMENT*

\$3,009,000
(\$8,945,000)



ASSOCIATE ENGAGEMENT*

31 (113)

RED VEST DAY VOLUNTEER EVENTS

773 (1,891)

LOWE'S VOLUNTEERS

6,772 (13,768)

LOWE'S VOLUNTEER HOURS

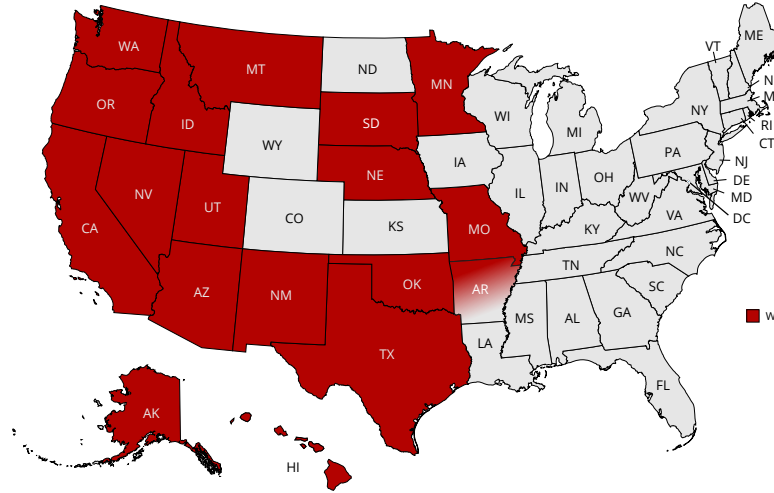
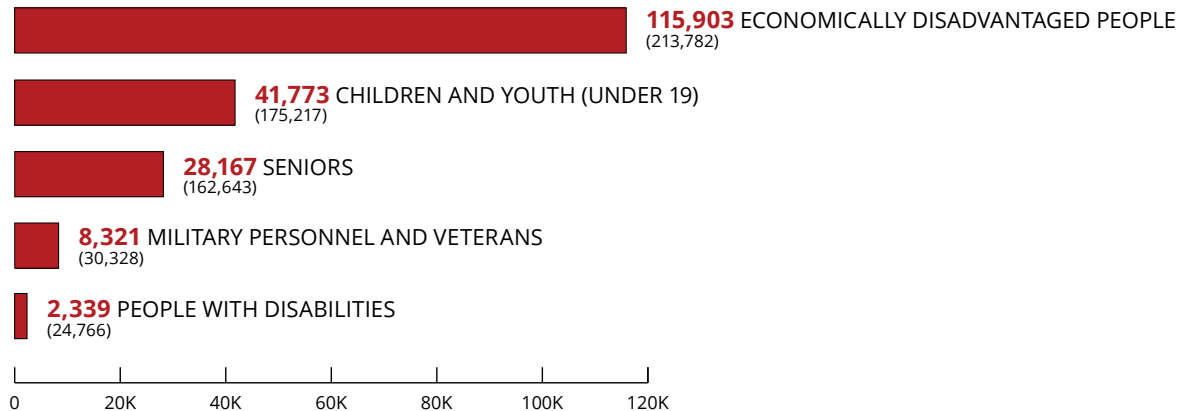


PROJECT CATEGORIES

- 11 Safe, Affordable Housing Facilities
- 10 Community Centers
- 3 Veterans Facilities
- 2 Community Gardens
- 2 Food Pantries
- 1 Cultural Preservation
- 1 First Responder Facility
- 1 Park/Outdoor Space



TOP FIVE COMMUNITY BENEFICIARIES*



STATES*

- **Alaska \$21K** (\$141K)
- **Arizona \$125K** (\$765K)
- **Arkansas \$80K** (\$160K)
- **California \$399K** (\$1.50M)
- **Hawaii \$245K** (\$285K)
- **Idaho \$266K** (\$366K)
- **Minnesota \$200K** (\$292K)
- **Missouri \$157K** (\$210K)
- **Montana \$92K** (\$207K)
- **Nebraska \$15K** (\$118K)
- **Nevada \$100K** (\$345K)
- **New Mexico \$35K** (\$235K)
- **Oklahoma \$255K** (\$700K)
- **Oregon \$203K** (\$571K)
- **South Dakota \$305K**
- **Texas \$151K** (\$1.05M)
- **Utah \$170K** (\$270K)
- **Washington \$190K** (\$405K)

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SPOTLIGHT ON THE WEST

Veterans Community Project Sioux Falls

Sioux Falls, South Dakota

The Veterans Community Project (VCP) in Sioux Falls provides transitional housing and support services for veterans. The nonprofit received the first Lowe's Hometowns grant awarded in South Dakota and the grant has been key to expanding VCP's capacity. The grant advanced the construction of two rows of tiny homes in VCP Village.

In one row of tiny homes, the grant helped to finish framing, insulation, drywall, exterior trim, painting, fencing, flooring and electrical work. Kitchen and bathroom cabinetry and plumbing were also installed. In another row, the grant supported the start of construction, including foundations and framing. Additionally, a 6-foot privacy fence was installed around the south and west perimeters. During the Red Vest Day, Lowe's volunteers built nearly 250 feet of fencing and painted four tiny houses. The Residential Program's primary goal is to prepare veterans for a self-sustaining life outside of VCP. Support from Lowe's has been crucial in advancing this mission to end veteran homelessness in Sioux Falls.



MAKING HOMES AND HOMETOWNS BETTER FOR ALL



MORE THAN
80,000
MEALS EXPECTED
TO BE SERVED
OVER THE NEXT
YEAR



MORE THAN
2,474,000
POUNDS OF FOOD
EXPECTED TO BE
DISTRIBUTED OVER
THE NEXT YEAR



MORE THAN
6,600
NONPROFIT STAFF/
VOLUNTEERS POSITIVELY
IMPACTED BY IMPROVED
INFRASTRUCTURE



MORE THAN
3,400
TREES AND PLANTS
WERE PLANTED



TOP 3 ACCESSIBLE HOME ITEMS INSTALLED

- Doorways/Entryways and Ramps
- Outdoor Spaces/Pathways/Sidewalks
- Toilets and Bathroom Sinks



TOP 3 INSTALLED ITEMS THAT WILL HAVE A POSITIVE ENVIRONMENTAL IMPACT

- Energy Efficient Appliances
- Energy Efficient Lighting
- Drought-Resistant/Native Plants/
Sustainable Landscaping

SERVING THOSE WHO SERVE

Hero Pups helps veterans, first responders and their families regain confidence through animal-assisted therapy and service dogs. The Lowe's Hometowns grant improved the organization's new training facility by enhancing drainage, removing dead trees and installing more than 1,000 feet of fencing. On the Red Vest Day, Lowe's volunteers built garden beds and a gazebo to help create a welcoming space. These upgrades support mental well-being, provide gardening education and enhance the facility's functionality, benefiting the community and those the nonprofit serves.



HERO PUPS
Exeter, New Hampshire

**ADAPTIVE
PERFORMANCE
CENTER**
Helena, Montana

The Adaptive Performance Center (APC) is a nonprofit fitness center aiming to eliminate veteran suicide through physical fitness and community. The organization upgraded its facility with funding from the Lowe's Hometowns grant. Improvements include remodeling the lounge and front desk, creating six seating areas and a coffee area, installing new laminate flooring and creating a private office. During the Red Vest Day, Lowe's volunteers transformed three bathrooms and the yoga room from dingy colors to a beautiful honeydew melon. Members have complimented the fresh look, enhancing their experience at APC. The changes have boosted the sense of community and support.



The Laury's Station Volunteer Fire Company, serving a community of 3,000, renovated its facility with the Lowe's Hometowns grant. The organization replaced the failing cement entranceway, upgraded bathrooms to meet ADA standards and modernized the kitchen. A new bathroom with a shower was added for firefighters. Additional improvements included new flooring, ceiling tiles, energy-efficient lighting and air conditioning. These upgrades provide a safe, comfortable and inviting space for firefighters and the community, enhancing their ability to serve effectively. With 31 firefighters and 14 auxiliary members, the fire company is well-equipped to support and protect its community.



**LAURYS STATION
VOLUNTEER
FIRE COMPANY**
Laurys Station,
Pennsylvania

**UNDERCLIFF
VOLUNTEER
FIRE COMPANY**
Pittsburgh.

Thanks to the Lowe's Hometowns grant, the Undercliff Volunteer Fire Company, serving 40 firefighters and first responders, completed extensive renovations that included new flooring, walls, plumbing and electrical systems. The improvements will reduce stress for volunteers, allowing them to focus on firefighting, training and even fundraising. The station now serves as a more effective emergency shelter, polling location and community hub, enhancing its role in the community and benefiting the 28,000 residents of Shaler Township.



LOWE'S[®] HOMETOWNS



Highlanders Boxing Club
Highland, California

Read more about this project [here](#).